

Business History

Providing as much detail as possible will help expedite your loan request.
Attach sheet if necessary.

1. When and how was the business established? _____

2. When and how did current owners acquire the business? _____

3. Nature of business (including types of products and services offered)? _____

4. Key customers? _____

5. Target market? _____

6. Major competitors? _____

7. Your advantage over your competitors _____

8. Major suppliers? _____

9. General geographic market served? _____

10. How will the proposed loan benefit your company? _____

11. How will the proposed loan facilitate new employment opportunities, if applicable? _____

12. Hotels/Motels:	Current year to Date	1 year Prior	2 years Prior	3 years Prior
ADR	\$ _____	\$ _____	\$ _____	\$ _____
Average occupancy	_____ %	_____ %	_____ %	_____ %
13. Gas Stations:				
Gallons pumped	_____	_____	_____	_____